

U.S. Department of Justice

Washington, DC 20530

**Exhibit B to Registration Statement****Pursuant to the Foreign Agents Registration Act of 1938, as amended**

**INSTRUCTIONS.** A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at <http://www.fara.gov>.

**Privacy Act Statement.** The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <http://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <http://www.fara.gov>.

**Public Reporting Burden.** Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant

Conover + Gould Strategic Communications, Inc.

2. Registration No.

6205

3. Name of Foreign Principal

American University of Nigeria

Check Appropriate Box:

4. ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
5. ☐ There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
6. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.
7. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Conover + Gould Strategic Communications, Inc. (C+G) will disseminate information about the American University of Nigeria (AUN) to reporters and editors at newspapers, magazines, tv and radio stations and also via social media to educate those interested in education, development and community service about AUN and its activities and programs. C+G will also set up interview and meetings iwth the media, NGOs and staffers on Capitol Hill to educate them about the same. In addition, C+G will work with AUN to promote the American University of Nigeria Foundation, a US based foundation with the purpose of raising scholarship funds for youth in Nigeria to attend AUN's primary, secondary schools and college. We will do this by sending information to the media, holding press conferences when appropriate, social media and other events. AUN will pay C+G \$12000 per month beginning in September 2015 through June 2016 plus out-of-pocket expenses associated with our work on behalf of AUN.

8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

C+G will write news releases, op-eds and letters to the editor and disseminate same to reports and editors at traditional and online news outlets, including TV and radio stations, newspapers and magazines. We will also use social media, including Facebook, Twitter, and blogs, as appropriate. C+G will se up interviews with reporters and the president of AUN and other AUN staff and faculty, and will offer advice and counsel to AUN regarding opportunities to gain exporsure for the university and educate people about the university's activities and programs through the media, as well as through meetings with NGOs, Capitol Hill staffers and others interested in development, education and community service, in general, as well as in Nigeria and Africa, in particular. C+G will also work with AUN to promote the American University of Nigeria Foundation through media, meetings, social media, press conferences and events.

9. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act and in the footnote below? Yes ☐ No ☒

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

### EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Exhibit B to the registration statement and that he/she is familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date of Exhibit B	Name and Title	Signature
02/29/16	Heather Conover, President	

Digitally signed by Heather C Conover  
DN: cn=Heather C Conover, o, ou,  
email=hconover@conovergould.com, c=US  
Date: 2016.02.29 12:39:31 -05'00'

Footnote: Political activity as defined in Section 1(o) of the Act means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.